

onlinemarketing & BUSINESS SUMMIT

Everything you need to increase your profile, leads and sales

Discover how to use the most powerful strategies and tools on the internet to grow your business' **PROFILE, LEADS and SALES!**

Largest Internet Marketing Conference in Northern Ontario - May 12th, 2016 - Sudbury, Ontario

Event Description

Discover how to use social media to attract and engage quality customers, and quickly grow your business.

Looking to quickly improve your marketing, sales and social media tactics? Look no further...For the first time in Sudbury, Northern Ontario businesses are invited to learn, network and gain powerful business-building tactics and strategies using real-world examples. At the Marketing Summit, you will learn how to effectively generate more leads and sales using online tools and resources. Marketing experts will conduct on-site workshops and sessions to help you grow your business' profile, leads and sales through the internet.



Here's what makes the Online Marketing & Business Summit unique:

- Highly valuable, pitch-free content - it's about the education.
- In person networking opportunities - meet our speakers after the event.
- Reduce your trial and error time - fast-track your time to success.
- On-going learning anytime you want -MP3 audio recordings included - No extra charge for full registration.
- Transcripts and PowerPoint files of every session.
- No travel required—for those who order the live event MP3 recordings.



Sponsors

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You will join

hundreds of other marketing and business people at the online marketing & business summit designed to empower and inspire you with proven internet marketing, social media marketing strategies and tactics.

You will take

your website lead generation, email marketing, online video production and social media marketing to an entirely new level of generating sales for your company.

You will learn

from leading online and social media marketing pros-in-person at our live event, with in-person networking opportunities.

You will be empowered

to take the information you learned and implement it into your current strategy and to track and measure your results.

You will discover

powerful business-building tactics as the experts reveal their newest online marketing tips and practical, real-world, proven examples.

You will receive

valuable information, unique networking opportunities, session MP3 audio recordings and transcripts of all speaking sessions.

Reasons why you should attend this online marketing & business summit:

- Discover the best and newest ways to deploy and track online social media and tactics.
- Learn the most important key elements for building an effective website sales funnel.
- Master the art and science of email campaigns.
- Discover the simple steps to building a video marketing campaign to increase sales conversion.
- Improve your professional development at a low cost.
- Learn and implement success strategies into your business to gain more sales and leads.
- Gain access to industry experts with proven track records of success.



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Who should absolutely ATTEND

- CEO's and Business Managers who think they need internet marketing
- Marketing Managers
- Sales Managers
- Sales Professionals
- Social Media Coordinators
- Entrepreneurs
- Solopreneurs

Who Should Attend?



Why you should attend

- Increase your sales and profits
- Discover the best and newest ways to deploy and track your marketing efforts.
- Reduce your trial and error time.
- Improve your professional development at a low cost.
- Network with marketers and business owners just like you.
- Review the audio MP3s later at your own pace to refresh and repurpose your strategies.



Can't make it to the Summit?

Don't miss out on a wealth of important information that can help to grow your business' **PROFILE, LEADS and SALES!**

Audio MP3 recordings of all the speakers will be available.

It's the next best thing to being there!

Get the Virtual Pass and MP3 audios



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What Do Attendees Receive?

- PowerPoint slides
- MP3 Audios
- Tip sheets
- Strategies and tools



AGENDA (all activities take place in the Main Hall)

8:30 - 9:00

Registration, coffee and networking

9:00 - 9:15

Welcome & Powerful Online Tools to Make Internet Marketing Easier

8:50 - 10:15

How to Maximize Your Website Design to Increase Profile, Leads & Sales

10:30 - 10:40

How to Build an Effective Sales Funnel Online

10:40 - 10:50

Energy Break

11:15 - 12:00

How to Use LinkedIn to Reach Your Target Audience

12:00 - 12:30

Light lunch & Networking

12:30 - 1:30

The Power of Sales Conversion with Video Marketing

1:30 - 2:30

How to Use Email Marketing to Increase Sales & Engagement

2:30 - 2:45

Energy Break

2:45 - 3:45

How Online Web & Social Analytics Help You Maximize Your Results

3:45 - 5:00

Expert Guest Panel of Entrepreneur Success Stories



Need to **convince your boss** that you should attend?
See our sample email to send your boss here:

[Click Here](#)



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